

2019
Waves for the Brave 5K
Lake Poway
May 26 at 8:00am



SPONSORSHIP OPPORTUNITIES

Wave Academy, a 501c3 non-profit, is hosting **Waves for the Brave 5K** to draw attention to the crisis of post-traumatic stress among our veteran population and bring awareness to mental health therapies. Proceeds provide warm water therapy sessions for qualifying veterans.

Change-Maker (\$2,500)

This level helps 20 veterans with PTS participate in an 8-week program of aquatic therapy.

- Company name on back of t-shirt
- Premier logo placement on all event publications, signage, t-shirts, and website
- Special pre-race mention to participants
- Social media posts and blog about sponsorship to 2,000 followers
- Meet and greet table
- Eight (8) race registrations and race t-shirts

Champion (\$1,000)

This level helps 10 veterans with PTS participate in an 8-week program of aquatic therapy.

- Company name on back of t-shirt
- Logo placement on all event publications, signage, t-shirts, print advertising and website
- Social media posts and blog about sponsorship to 2,000 followers
- Meet and greet table
- Six (6) race registrations and race t-shirts

Advocate (\$500)

This level helps 5 veterans with post-traumatic stress begin their program of aquatic therapy.

- Company name on back of t-shirt
- Logo placement on all event publications, signage, t-shirts and website – link to company website
- Social media posts and blog about sponsorship to 2,000 followers
- Meet and greet table
- Four (4) race registrations and race t-shirts

Supporter (\$100) – Civic & Non-Profits

This supports one water therapy session for a veteran with post-traumatic stress.

- Partner name on back of t-shirt
- Logo placement on t-shirts and website
- Social media posts and blog about sponsorship to 2,000 followers
- Meet and greet table
- Two (2) race registrations and two (2) race t-shirts

WAVES FOR THE BRAVE 5K - SPONSORSHIP FORM

May 26, 2019 at Lake Poway

Organization Name:

Address:

City, State, Zip code:

Contact Person:

Contact Email:

Phone Number:

Website Address:

1. Sponsorship level (please circle):

Change-Maker
\$2,500

Champion
\$1,000

Advocate
\$500

Supporter
\$100

2. We plan to send materials / giveaways to be distributed at the race: YES NO

3. Sponsor can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on website, signage, etc.:

4. Artwork and logos should be submitted to Maria Halkiadakis by May 1, 2019 to: maria@waveacademy.org.

- Logos for t-shirts will be printed only in one color and should be submitted as a vector file.
- Logos for website should be submitted to as 72 dpi JPEG or EPS files.

5. Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing participant information to Maria Halkiadakis at maria@waveacademy.org.

6. Checks can be made payable to:

WAVE ACADEMY, 4455 Murphy Canyon Road, Suite 100, San Diego, CA 92123.

Please contact Elizabeth Berg, Executive Director, with sponsorship questions or more information at 619-453-0953, or email to elizabeth@waveacademy.org.

Thank you for supporting veterans and mental health therapy in San Diego.