

HWA at the BAY

2025

SPONSORSHIP PROPOSAL

**SATURDAY,
NOVEMBER 15,
2025**
3 to 6pm
on the
**Newport
Hornblower**



619-453-0953



Elizabeth@HealingWaveAquatics.org

ABOUT US

Healing Wave Aquatics (HWA) is a San Diego-based nonprofit organization dedicated to supporting the men and women who serve our nation. We provide specialized, evidence-based aquatic therapy to military veterans, active-duty personnel, first responders, and their caregivers living with post-traumatic stress.

Our commitment mirrors yours: Supporting those who dedicate their lives to defending our freedom and advancing our national security.

Our Mission - To support individual wellness and management of complex stress through aquatic therapy.

WHAT WE DO ?

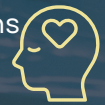
EVIDENCE BASED



Our program's efficacy was validated in a 2024 study by Dr. Thomas Rutledge, PhD, ABPP (VA San Diego Healthcare System & UC San Diego), **published in the Journal Stress & Health in April 2025**

IMPACTFUL RESULTS

86% of clients saw a **decrease in PTS** symptoms following their 8-week program with an **average 23% decrease** in PTS symptoms from first to last session.



HIGH CLIENT SATISFACTION LEVEL

4.9 to 5 client satisfaction rating - *among the highest ever recorded for PTSD treatment*



HIGH COMPLETION RATE

79% completion rate for the full 8-week program





EVENT DETAILS

Become an HWA at the Bay event sponsor! Together, we can bring calm and healing to San Diego's heroes.


Enjoy Stunning San Diego sunset views onboard a beautiful yacht. Sail around the San Diego Bay and enjoy food, drinks, music and more.

Fundraising Goal: \$50,000 to provide 150 trauma-informed aquatic therapy session to veterans, active duty military, first-responders and their caregivers.

Recognition for sponsors will be provided through social media marketing, event signage, website, email marketing and more with anticipated reach of 12,000+ households.

Interested in Partnering with us year round?

Contact us to learn about:

- **Corporate Presentations**
 - **HWA Wellness Series at the Bay**
 - **Corporate Lunch & Learns for Employee Wellbeing**
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SPONSORSHIP OPPORTUNITIES

TIDAL WAVE SPONSOR

\$10,000

Premier recognition on all event materials, social media marketing, onsite announcement & 5 minute speaking opportunity. One complimentary Wellness Float Session. One 1-hour corporate wellness training session. Four (4) event tickets included. This sponsorship level underwrites the event.

RISING TIDE SPONSOR

\$5,000

Prominent recognition on all event materials, onsite announcement, newsletter, & social media. One HWA Wellness Float Session. 2 event tickets.

SEA SPRAY SPONSOR

\$2,500

Recognition on all event materials, onsite announcement, newsletter & social media. Two (2) event tickets.

SPLASH SPONSOR

\$1,500

Recognition on printed event materials and newsletter. Two event tickets.

EVENT UNDERWRITING OPPORTUNITIES

Food & Beverage underwriting: \$500 - \$1,000

Printed Materials underwriting: \$250

CONTACT : Elizabeth Berg, elizabeth@healingwaveaquatics.org